



Date: 9/04/2019

## Ex-ante publicity notice in negotiated procurement procedure

**Subject: Creating multimedia content for a European Vaccine Information Portal  
NP/2019/OCS/10534**

### **Short description**

Perform a scoping study and propose a content strategy in order to inform ECDC's approach for developing the content of an EU website on vaccination. The project will further define the target audience, content areas and corresponding formats of the information, in order to ensure that the website becomes a useful and reliable EU information source on vaccination, vaccine safety and as a resource to increase vaccine acceptance.

### **Description of the procedure:**

This ex-ante publicity is the first stage of a negotiated procurement procedure below EUR 60,000 with a minimum of 3 candidates, through which ECDC may award the above-mentioned contract.

All economic operators established in the European Union, European Economic Area and Stabilisation and Association Agreements countries who are interested in providing the services described above should express their interest before **26/04/2019, 16h00 (local time Sweden)**, by e-mail to [tenders@ecdc.europa.eu](mailto:tenders@ecdc.europa.eu) with the same subject reference as indicated above.

In their expression of interest interested economic operators should demonstrate their ability to provide the relevant services and provide the following information:

- Name
- Address
- Contact person
- E-mail
- Description of main area of business/expertise (max 500 words)

This information will be taken into account by ECDC in order to identify potential candidates. ECDC may not invite all interested economic operators.

The Request for Offers and related documents will be provided by e-mail only to the identified candidates. Please note that ECDC reserves the right not to launch the negotiated procedure.

**For candidates established in the United Kingdom (UK):** please be aware that after the UK's withdrawal from the EU, the rules of access to EU procurement procedures of economic operators established in third countries will apply to candidates from the UK depending on the outcome of the negotiations. In case such access is not provided by legal provisions in force candidates from the UK could be rejected from the procurement procedure.